

**e**  
**m.** ECOMMERCE  
RUPOST RETAIL  
WEEK

INTERNATIONAL  
E-COMMERCE  
AND RETAIL  
FORUM

 **October 7–8, 2021**  
 Skolkovo Technopark, Moscow

 MINPROMTORG  
OF RUSSIA

**RUSSIAN POST**



Russian Association of  
Retail Market Experts

# **ecom** ECOMFERENCE RUPOST RETAIL WEEK

Ecommerce Rupost Retail Week is the largest international e-commerce and retail forum which for the first time will be held in Moscow on October 7–8, 2021.

The forum will bring together over 200 speakers with 6 000 offline and 20 000 online participants: e-commerce experts and practitioners, representatives of federal and regional retail, marketplaces, leading industry associations, suppliers of consumer products and business solutions, consulting companies, consumer market regulators and startup community.

We offer forum partners and participants a range of positioning options.

All options are adjustable depending on your company's need to promote a brand and/or a product, and your budget.

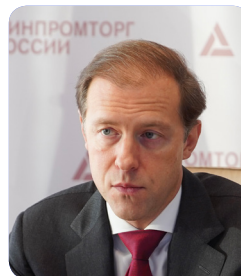
For further information please contact the Forum Management:  
[ecomference@retailweek.ru](mailto:ecomference@retailweek.ru) +7 (495) 924 02 80

2

## CONTENT

Messages from organizers	3
Forum in figures	4
Location	5
Forum participants	6
Profile of participants	7
Key topics	8
Forum program	9
Forum speakers	10–11
Ecom Awards	12
Mini-football cup	13
Exhibition	14–15
Taking part in exhibition	16
Taking part as a delegate	17
Partnership opportunities	18–22
Contacts	23

## MESSAGES FROM ORGANIZERS



### **Denis Manturov**

**Minister of Industry and Trade of the Russian Federation**

“Today online commerce segment is at the forefront, because people generally try to maximize their use of online resources while shopping for consumer goods.”



### **Maxim Akimov**

**CEO of Russian Post AO**

“Electronic commerce is an overwhelming tsunami which is transforming Russian retail today and will create an entirely different picture in four or five years.”



### **Andrey Karpov**

**Board Chairman of the Russian Association  
of Retail Market Experts**

“Ecommerce Rupost Retail Week will create a comfortable space for sharing best practices in e-commerce, the most promising and rapidly developing modern industry.”



ECOMMERCE  
RUPOST RETAIL  
WEEK

## FORUM IN FIGURES



**60+** offline and online events



**200+** offline speakers  
**50+** international experts online



**100+** exhibitors



**6 000+** offline visitors  
**20 000+** online participants



**150+** retailers and marketplaces



**50+** federal and industry media outlets

## LOCATION



### FORUM TERRITORY

A venue for showcasing the new ecom-technologies, sharing experience and making active sales, for networking and efficient negotiations, for broadening opportunities in business and industry growth

#### 8 700 sq.m. of exhibition space

Comfortable space meets the highest standards for exhibition events

---

#### 9 conference sites

Transformer rooms capable of hosting 50 to 500 participants. COVID restrictions are in place

---

#### Access to transportation

17 minutes by train from Belorussky railway station, Skolkovo MCD D1 stop 20 minutes by bus from Slavyansky Bulvar metro station

## FORUM PARTICIPANTS

Top management of Russian and international retail, representatives of telecoms, marketplaces and analytic agencies in commerce, experts in online marketing, representatives of logistics companies and IT experts, programmers and developers of the Internet systems for online commerce

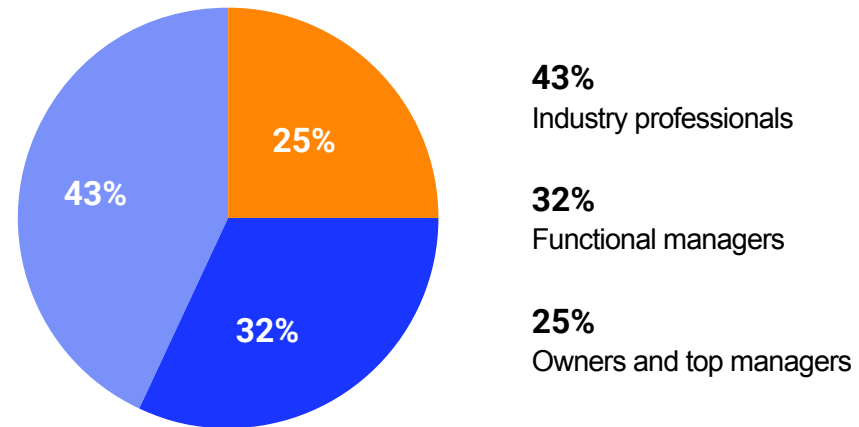
### Invited participants



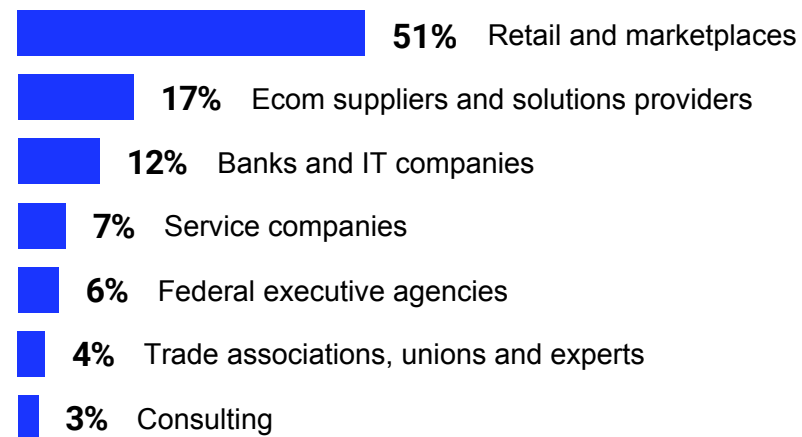
and many others...

# PROFILE OF PARTICIPANTS

## Visitors by position



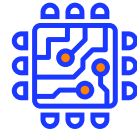
## Domain





ECOMMERCE  
RUPOST RETAIL  
WEEK

KEY TOPICS



Digitalization



Logistics



Marketplaces



Cross-Border



IT



Fintech



Pharma



Foodtech



E-Grocery



VR/AR

## FORUM PROGRAM

### 2 days of intensive business program

- Expert session with a special guest of an international standing
  - Strategic session with the industry regulators
  - Topic-specific modules, roundtables and workshop sessions
  - Partnership conferences and business breakfasts
  - Networking and workshops, press rooms and webinars
- 

### Exhibition of e-commerce technologies

The forum will feature a large-scale exhibition where the leading suppliers, IT, service and consulting companies will present the cutting-edge solutions and services for e-commerce

---

### Special event

- Mini-Football Industry Cup
- Ecom Awards
- Retail Tours
- Gala Dinner

## FORUM SPEAKERS

Become a participant in a dialogue  
on the future of E-COMMERCE



**Denis Manturov**

Minister of Industry and Trade of the Russian Federation



**Maxim Akimov**

CEO of Russian Post



**Viktor Yevtukhov**

State Secretary – Deputy Minister of Industry and Trade of the Russian Federation



**Andrey Sharonov**

President of Moscow School of Management SKOLKOVO



**Tatyana Bakalchuk**

CEO of Wildberries

## FORUM SPEAKERS

Become a participant in a dialogue  
on the future of E-COMMERCE



**Maxim Grishakov**

CEO  
of Yandex Market



**Dmitry Sergeev**

CEO  
of AliExpress Russia



**Leonid Dovladbegyan**

Managing Director of Perekrestok  
Vprok online hypermarket



**Fedor Virin**

Partner  
of Data Insight



**Florian Jansen**

Executive Director of Magnit  
retail chain

## ECOM AWARDS

### Award Goal

To reward the best representatives of e-commerce in Russia, to highlight the past year's most important achievements for the professional community, and to equip the professionals with the best practices in industry development



RETAIL WEEK  
MINI-FOOTBALL CUP  
2021

## Seize the opportunity!

- Bring your dream team into the field
- Express your emotions from the stands
- Try your luck in bets and lottery
- Receive a signed photo from a Russian Football Union star
- Spend a weekend among partners and competitors
- Be adventurous and unstoppable

**Affirm your leadership not only in your industry!**

**e**  
**m.** ECOMMERCE  
RUPOST RETAIL  
WEEK



**EXHIBITION OF E-COMMERCE  
TECHNOLOGIES**

## 6 REASONS TO PARTICIPATE

- 1** Showcase your achievements and advanced developments
- 2** Find new clients and strengthen your links with the existing ones
- 3** Obtain data on market development trends and major competitors
- 4** Maintain the positive image of your company
- 5** Close a deal
- 6** Learn more about your clients and their expectations

# Contacts

Forum Management  
Contact center:  
**+7 (495) 924 02 80**

[ecomference.retailweek.ru](http://ecomference.retailweek.ru)  
[ecomference@retailweek.ru](mailto:ecomference@retailweek.ru)

© 2021, Retail Week

